



LOEWS
HOLLYWOOD
HOTEL

FACT SHEET

Name: Loews Hollywood Hotel

Opened: June 16, 2012

Accommodations: Loews Hollywood Hotel offers 628 luxurious guest rooms, including 113 spacious suites, which underwent a re-design completed in October 2013. Towering above the intersection of Hollywood & Highland, and drawing upon the neighborhood's vitality, the new guest rooms feature custom-designed furniture that uses warm grey tones and sumptuous, textured fabrics that strike a balance between urban glamour and tranquil sophistication.

Grey silk shantung drapes frame spectacular views of the Hollywood sign and Los Angeles skyline. Midcentury modern touches, including a Parsons-inspired desk, '30s-style club chairs and a crisply dressed bed, are invigorated by pops of color such as a burnt orange Eames-style office chair and violet throw pillows. Generous lighting, including a whimsical, oversized floor lamp in the reading area, and fresh photography of Hollywood iconography complete the look.

New conveniences include a Keurig coffee maker, additional electrical outlets and USB ports in the desk and nightstand furniture and a 37-inch flat screen TV. Introduced in July 2014, the new Mini-Bar snacks offer high-end wines and treats, all made in California. The In Room Dining menu includes kid-friendly dishes, "Loews Loves Pets" options and a wine list with more than 100 bottles.

Lobby Lounge: The centerpiece of the hotel, H² Kitchen & Bar, opened in February 2014 and offers a social and relaxing space to plug in, conduct meetings and grab a cocktail. The luxurious and modern aesthetic of the lobby continues into the lounge area, with leather bar and club chairs and rich textures. The functionality of the lobby lounge is apparent in the multiple outlets built into the furniture and under the bar, for guests to plug in devices. The innovative small plates from Executive Chef Mark Ching include signature *Spicy Poke Tacos*, *Truffle Gnocchi* and *Nutella Churros*. H² also boasts an impressive wine list and new hand-crafted cocktail menu introduced December 2016. H² is open daily 2pm – 1:30am.

Bodega: Opened in September 2016, Bodega is the hotel's new quick-service market offering easy access to all day dining, as well as organic cold pressed juices, Starbucks branded coffees, craft beers and wines. Bodega features an assortment of popular treats such as luxury candies from Sugarfina, KIND health bars and award-winning snack bars by YES. Breakfast selections include artisan pastries, house-made yogurt parfaits, bagel sandwiches, and pressed paninis. Lunch and dinner items include organic seasonal salads, baguette sandwiches, and fresh pizzas served right out of the oven.

- Restaurant:** Preston's serves California-inspired contemporary American cuisine for breakfast and lunch and offers views of surrounding Hollywood. The signature breakfast buffet offers build-your-own omelets, an assortment of cheeses & charcuterie and other morning favorites. Lunch features a diverse à la carte selection of Chef Mark Ching's take on modern comfort foods, sourced locally from Suzie's Farm, Tamai Farms and Harry's Berries. Highlights include the *Hollywood Grilled Cheese* and the *Vegetable Ragout Quinoa*.
- Meetings & Events:** As the home of the Oscars, Loews Hollywood is known for grand events and one-of-a-kind experiences, and features 77,000 square feet of flexible meetings space. The re-design of the meetings space includes the grand Hollywood Ballroom (7,932 square feet) as well as 14,700 square feet of additional rooms across the Mezzanine and 3rd floor levels. The aesthetic complements the gray and purple tones consistent across the lobby and guest rooms.
- exhale spa:** Resting within the 5th floor of Loews Hollywood Hotel, exhale spa provides a relaxing sanctuary, designed to revive and restore both mind and body. The 7,000 square-foot spa offers six private therapy rooms, couples' treatment room with soaking tub, aromatherapy steam rooms, manicure/pedicure lounge, two co-ed Zen lounges and wellbeing retail boutique. The spa therapies and services leverage ancient and new spa practices alike, with signature treatments including the "Illuminate Facial" and "Flow Massage."
- Core Fusion Studio:** Opened in June 2014, the Core Fusion Studio overlooks the vibrant and bustling Highland Avenue, and offers core-centric barre, cardio and yoga workouts from exhale Spa's renowned instructors. The studio is also available for private group fitness classes.
- Fitness Center:** Opened in April 2014, the fitness center offers sweeping views of Hollywood and state of the art machines.
- Helipad:** The 2,025 square-foot Loews Hollywood helipad rests above the hotel's 20th floor. As part of the "Top of the World" programming, introduced in June 2014, the helipad is available for exclusive experiences, such as rooftop yoga, romantic proposals, private dinners, champagne toasts and engagement photo sessions.
- Interior Design:** Gensler is a leading global design firm with deep expertise in design and architecture across 22 practices, including hospitality and retail. Recognized as #1 on *Los Angeles Business Journal's* Interior Design Firms List, Gensler was responsible for the design of all the renovated spaces.
- Awards & Recognition:** AAA/CAA Four Diamond
TripAdvisor Certificate of Excellence
TripAdvisor GreenLeaders Silver Level
Lonely Planet Recommended
- Owner/ Operator:** Headquartered in New York City, Loews Hotels has three distinct brands, Loews Hotels & Resorts, Loews Regency and OE Collection. The company owns and/or operates 25 hotels and resorts across the U.S. and Canada, including the newly-acquired Hotel 1000 in downtown Seattle that will be re-branded into a Loews Regency in 2017. Loews Sapphire Falls Resort at Universal Orlando, the fifth hotel in partnership with Comcast NBC Universal, opened in July 2016. Located in major city centers and resort destinations from coast to coast, the Loews portfolio features one-of-a-kind properties that go beyond Four Diamond

standards to delight guests with exciting, approachable and local travel experiences. For reservations or more information about Loews Hotels, call 1-800-23-LOEWS or visit: www.loewshotels.com.

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